

PRICES SLASHED

Below Blue Book Plus EXCLUSIVE RTC

1-Year Guarantee on Both Parts and Labor! National-wide Protection—No Mileage Restrictions!

Plus Reconditioned New Car Trades PLUS BANK OF AMERICA TERMS

Blue Book Price \$1845—OUR PRICE \$1595—Save \$250 '55 FORD V8 VICTORIA HARDTOP

Fordomatic, heater, less than 21,000 actual miles. One owner local car traded in on a new De Soto. One year famous RTC warranty covering both parts and labor.

Blue Book Price \$1925—OUR PRICE \$1675—Save \$250 '55 MERCURY MONTEREY HARDTOP

Mercomatic, power steering & brakes, radio and heater. Excellent low mileage car. Carries our famous RTC warranty covering both parts and labor.

Blue Book Price \$1595—OUR PRICE \$1395—Save \$200 '55 FORD V8 FORDOR SEDAN

Fairlane Town Sedan equipped with Fordomatic, radio, heater, excellent finish and clean interior.

'55 FORD V8 Station Wagon\$1845

6 Passenger Country Sedan. Fordomatic, radio, heater, extra clean, low mileage, one owner car. Carries famous RTC guarantee.

'55 FORD V8 Ranch Wagon.....\$1645

Custom model with overdrive, radio and heater. A-1 condition. Carries our famous RTC one year guarantee.

'55 CHEVROLET Bel-Air 4-Door.....\$1495

Power steering & brakes, powerglide, radio, heater, real clean one. Carries our famous RTC one year guarantee.

PRICES REDUCED

GOOD CLEAN RECONDITIONED CARS

'53 RAMBLER Wagon\$845

Station Wagon with radio and heater.

'53 FORD V8 Tudor\$795

Fordomatic, radio and heater.

'53 DE SOTO V8 4-Door\$795

Radio, heater, power steering.

'53 MERCURY 4-Door\$795

Monterey, Radio and heater.

'53 PONTIAC 2-Door\$795

Hydramatic, radio and heater.

'52 MERCURY 2-Door\$595

Radio and heater.

'53 PLYMOUTH 2-Door\$545

Fine second car.

'51 CHEVROLET 2-Door\$495

Powerglide, radio and heater. Real sharp.

OPEN SUNDAYS

Beach Cities Motor Co.

De Soto - Plymouth

234 S. Pacific Coast Hwy.

Redondo Beach FR 4-3411

ARE YOU LOOKING FOR TRUE VALUE?

LOW PRICES? TOP QUALITY?

Check These Before You Buy

'55 CADILLAC Hardtop\$3395

Hydramatic, radio, heater, power steering & brakes, 2-tone finish, tinted glass and whitewalls.

'55 FORD V8 Station Wagon\$1895

9 Passenger Country Sedan. Fordomatic, radio, heater and tinted glass.

'54 OLDSMOBILE "88" Holiday\$1795

Hydramatic, radio, heater, power steering & brakes, 2-tone finish, whitewalls, etc.

'53 OLDSMOBILE "88" 4-Door\$995

Hydramatic, radio, heater, 2-tone finish, whitewalls and tinted glass.

See Us This Week for Sure!

HARBOR MOTOR CO. (Wilmington Oldsmobile)

230 and 300 W. Anaheim TE 4-1166 OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

S-A-V-E

Money -- Worry -- Trouble

All Our Front Line Cars Carry the

NATIONAL BONDED CARS GUARANTEE

One year warranty against major repair bills—both labor and parts—Good any place in the United States.

AND All the older cars are checked for condition and priced for quick sale.

Wilmington Motors

Dodge - Plymouth Dealer

413 W. ANAHEIM TE 4-1188

Wilmington Open weekdays to 8:30 p.m. Sundays 10:30 a.m. to 4:30 p.m.

AUTO REPAIRING 107 AUTO REPAIRING 107

ONE Week Special

MOTOR OVERHAUL

Parts & Labor included

New chrome rings installed, wrist pins fitted, valves reground, block resanted, new rod bearings, main checked, oil line cleaned, crankshaft and cylinder liner checked, hydraulic lifters serviced, oil pump serviced, all new gaskets, seals and oil.

Motor Tuned and free 500 mile check up

"FINEST PARTS AVAILABLE"

NEW ENGINE GUARANTEE

No Money Down - Loan Car

Most 6 Cylinder, \$70 8 Cylinder, \$95

Cads., Olds., Chevies, V-8's—\$135

ACTION AUTOMOTIVE ENGINEERS

AUTOMOTIVE ENGINEERS

467 S. Market St. - Inglewood

OR 8-7721 OR 2-0783

OPEN 6 DAYS 'TIL 6 P.M.

ATTENTION MR. SALESMAN!

DOES YOUR AUTOMOBILE EXPENSE ACCOUNT RUN \$100 A MONTH OR MORE?

YOU CAN DRIVE A NEW HILLMAN OR VOLVO

THE SAME DISTANCE FOR \$18 A MONTH!

DO YOUR TIRES WEAR OUT AT 20,000 MILES?

They will last 40,000 or more on a new Hillman or Volvo!

ARE YOU LOSING \$1000 OR MORE ON DEPRECIATION?

TRADE IN THAT GAS HOG TODAY!

Get Up to 40 Miles to the Gallon

TERMS TO FIT YOUR BUDGET

ECONOMY TO MAKE YOU MONEY

ASK ANY SALESMAN WHO OWNS ONE

The All New Hillman Husky Station Wagons

\$1594⁶⁷ *Factory Equipped

DELIVERED IN TORRANCE, CALIF.

Let Us Give You a Demonstration Ride Today

The All New Hillman Minx 4-Door Sedans

\$1896⁴⁴ *Factory Equipped

DELIVERED IN TORRANCE, CALIF.

NEW 1957 VOLVOS — IMMEDIATE DELIVERY — ALL COLORS

Don't Buy a Volvo Until You Get Our Deal!

2 LOTS

Full of SAFETY

CHECKED

Used Car Bargains

— Special Announcement —

Our New Service & Parts Departments Are Now Open!

We specialize in complete repair service on foreign cars and carry a complete line of parts for Hillman — Volvo — Sunbeam Rapier.

2 LOTS

Full of SAFETY

CHECKED

Used Car Bargains

WHITTLESEY MOTORS, INC.

TORRANCE'S ONLY NEW FOREIGN CAR DEALER

1500 CABRILLO AVE.

Torrance

168th & Vermont, Gardena

Sales FA 8-2585

Parts & Service FA 8-5600

Sales DA 3-1361

Your Nearest PONTIAC DEALER Offers You THIS WEEK'S SPECIAL!

'53 Pontiac Convertible

Hydramatic, radio, heater, new top, all leather seats. A real sharp car.

\$650

SEE THIS ONE TODAY

Morris Beck PONTIAC

946 N. Avalon Blvd. Wilmington TE 5-3141

World's Greatest SPORTS CAR BUY!

Triumph TR 3

Up to 35 Miles Per Gallon Parts & service available coast to coast. Wire wheels, hardtop, rear seats, overdrive optional.

World's Greatest Sports Car Buy!

ONLY \$2665 33,000 Mile Guarantee

Creighton IMPORTED CARS

516 N. Pacific Coast Hwy. Redondo FR 6-4011

1950 PONTIAC, 1948 Pontiac, 1949 Plymouth, 1948 Chrysler. Two like new. All automatic transmissions. Your Pick, \$175. See week days anytime. 225 Harbor Hills at Western, Lomita.

Call the Classified Department when you have a want problem. We are here to serve you as the Herald has served you for over 40 years.

Call FA 8-4000

Only At Ronald E. Moran's

Will You Find Such a

Complete Stock of Fine Used Cars

FINEST TERMS

DOWN PAYMENT NO PROBLEM

'53 MERCURY 4-Door \$699

Monterey Sedan. Mercomatic, radio and heater.

'53 PLYMOUTH 4-Door \$599

Has radio and heater.

'53 CHEVROLET 1/2-Ton \$599

Pickup Truck. Ready to work.

'52 OLDSMOBILE Holiday \$599

Super Hardtop. Radio, heater, hydramatic.

'50 PONTIAC "8" Catalina \$449

Has radio, heater and hydramatic.

'50 CHRYSLER 4-Door \$399

Royal Sedan. Radio, heater, automatic drive.

Or See These Near New Late Model Cars

Most of Our Cars Carry Our Exclusive Gold Seal Full Guarantee

'56 PONTIAC Catalina \$2099

Star Chief 4-Door Hardtop. Radio, heater and hydramatic.

'56 CHEVROLET V8 4-Door \$1599

"210" model with heater and Powerglide.

'55 FORD V8 Fordor \$1399

Fairlane Sedan with radio, heater and Fordomatic.

'54 CADILLAC 4-Door \$2599

"62" model. Hydramatic, power steering, radio and heater.

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

PRICE RIOT

On Brand New

IMPERIALS—CHRYSLERS—PLYMOUTH'S

We'll take any deal showing any profit in order to cut our inventory.

Bank Financing

Maximum Trade Allowances

A BONA FIDE

CLEARANCE SALE

NO GIMMICKS

Our cost books open for your inspection.

STATION WAGONS

Sport, custom, deluxe, '6 & 8 cylinders, 6 or 9 passenger, 2 or 4 door models. Every conceivable extra or as bare as you want one.

For Example

DELUXE 8 SUBURBAN

Powerflite transmission. Loads of extras.

List price\$3103.14

CLEARANCE PRICE\$2395.55

HARDTOPS

SPORT COUPES SPORT SEDANS

11 of these dashing sport models with a complete assortment of colors and accessories from which to choose. You'll find just the one to suit you.

For Example

BELVEDERE V8 SPORT COUPE

Stock #P471. Burgundy over white finish, Sportone, Torqueflite transmission, power steering, white-walls, heater, lots of other extras.

List price\$3321.50

CLEARANCE PRICE\$2595.00

Sedans & Club Sedans

A large stock of these in every body style—the Forward Look at its best. A riot of colors available and if low—low price is what you're looking for, we've got 'em.

For Example

BELVEDERE SEDAN

Stock #P484. Sky blue & white finish with luxurious interior, Sportone, Torqueflite, solex, radio, whitewalls, safety dash, bumper guards and many other extras.

List price\$3297.33

CLEARANCE PRICE\$2480.25

PLAZA SEDAN

Stock #P497. Canary yellow finish. Powerflite transmission and a good supply of accessories.

List price\$2541.55

CLEARANCE PRICE\$1995.00

The Mighty CHRYSLER for 1957

Winner of the Economy Run and the Styling Award for 1957. Here's the chance of a lifetime to get into a fine car at the price of one of the low priced three's better models. Here are a few examples out of our big inventory.

WINDSORS

4-DOOR SEDAN

Stock #C434. Deluxe 2-tone green, Torqueflite, power steering, radio, heater, dual headlights, safety dash, stone shields, solex and loads of other extras.

List price\$4255.75

CLEARANCE PRICE\$3195.00

SARATOGAS

2-DOOR HARDTOP

Stock #C459. Deluxe 2-tone finish, power steering & brakes, radio, heater, rear speaker, roof trim, dual headlights, stone shields, whitewalls, solex. What more could you ask for?

List price\$4624.68

CLEARANCE PRICE\$3395.00

NEW YORKERS

HARDTOP SPORT COUPE

Stock #C469. Cloud white over champagne gold with a distinctive white slash. Every accessory you could ever want. 325-h.p. engine, Torsionaire ride. The finest.

List price\$5237.55

CLEARANCE PRICE\$3995.00

IMPERIALS

CROWN IMPERIAL

SOUTHAMPTON 2-DOOR HARDTOP

Stock #C450. Beautiful light Horizon blue. The car that has taken the country by storm. Here it is, fully powered. Flight sweep deck lid. The number 1 car of 1957.

List price\$6239.42

CLEARANCE PRICE\$4821.20

50 Cars to Choose From

FURYS—PLYMOUTH CONVERTIBLES

CHRYSLER 300 "C"

And All Kinds of STATION WAGONS

--- REMEMBER ---

Our cost books open for your inspection.

Go Straight Out Figueroa Freeway

TO

128 S. Pacific --- San Pedro

Atchison-Dolan, Inc.

IMPERIAL—CHRYSLER—PLYMOUTH

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